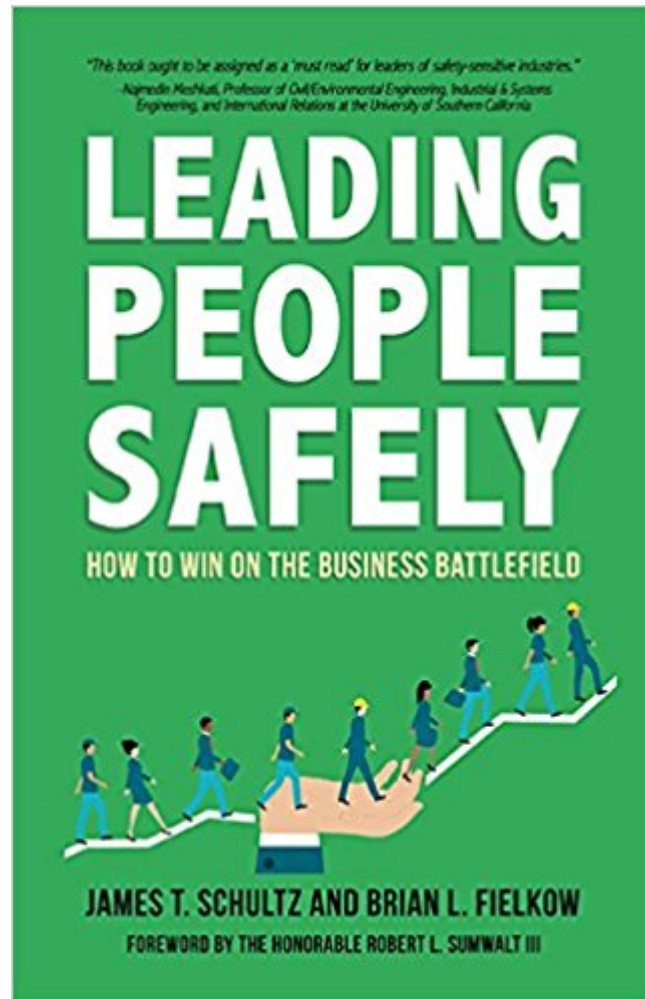


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Leading People Safely: How To Win On The Business Battlefield



Synopsis

SAFETY IS THE CORNERSTONE for excellent operations, but it is often marginalized and relegated to dense handbooks that are ignored by employees. James T. Schultz and Brian L. Fielkow instead offer a straightforward how-to guide for maximizing organizational performance through safety leadership. They demonstrate why safety must be a core value engrained into the rhythms of every task. Jim and Brian show how to bring people and process together in full alignment to provide a definitive competitive advantage. *Leading People Safely* is packed with succinct, savvy know-how for implementing a culture of safety, punctuated with easy-to-skim lists and textboxes, and uses on-the-ground examples supplied from Jim and Brian's combined seventy-plus years of experience. Applicable for businesses of any size or industry, *Leading People Safely* is a must read for leaders looking to create a safe and successful business with a healthy corporate culture.

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